

# RADAR YOUTH LAB



## Dismantle Disinformation on Climate Change

15/16 June 2023

BERLIN



**TEPSA**  
Trans European Policy Studies Association

**iep**

Institut für  
Europäische Politik



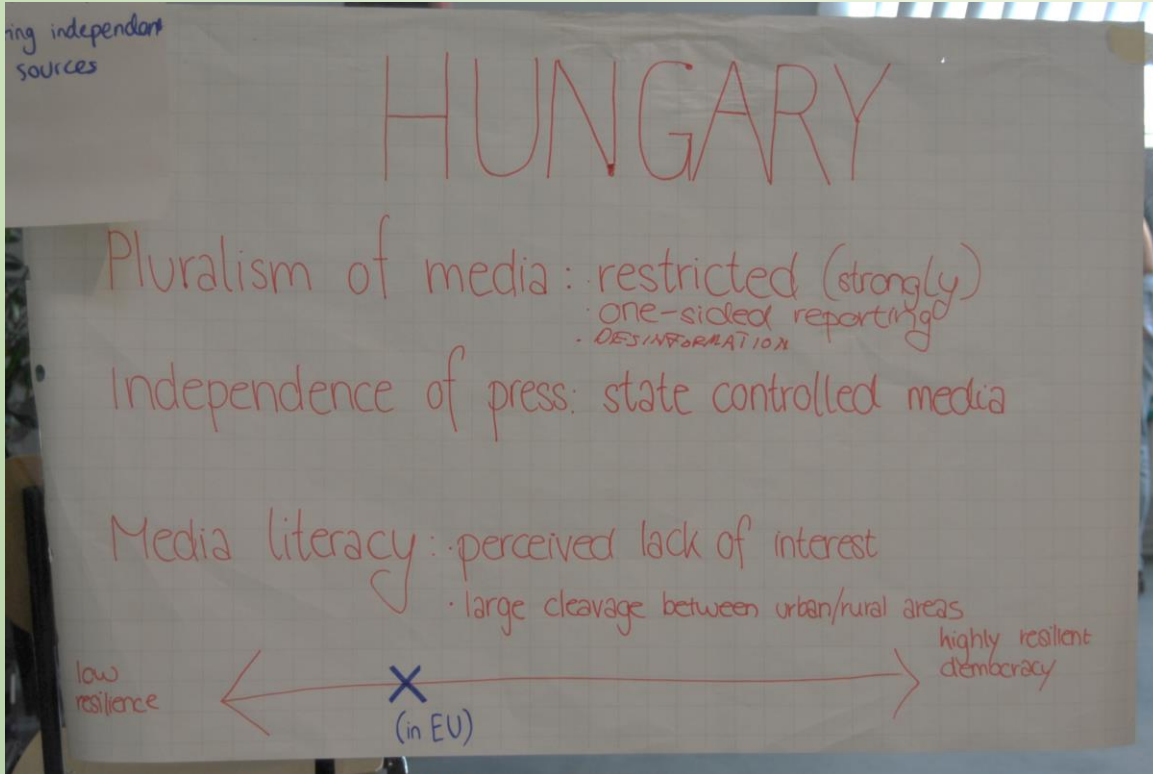
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# The bigger picture: The resilience of (digital) public spheres



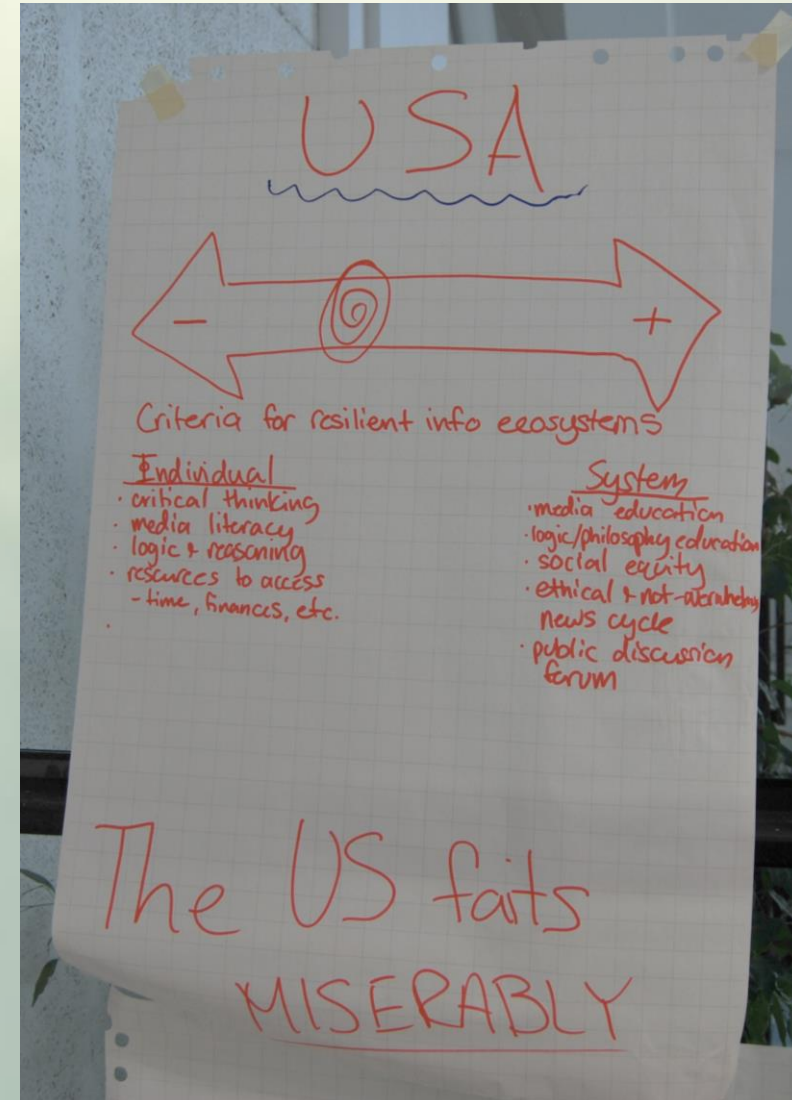
# Hungary



- Pluralism of media:
  - Restricted (strongly), one-sided reporting, disinformation
- Independence of press
  - State controlled media
- Media literacy
  - Perceived lack of interest
  - Large cleavage between urban/rural areas

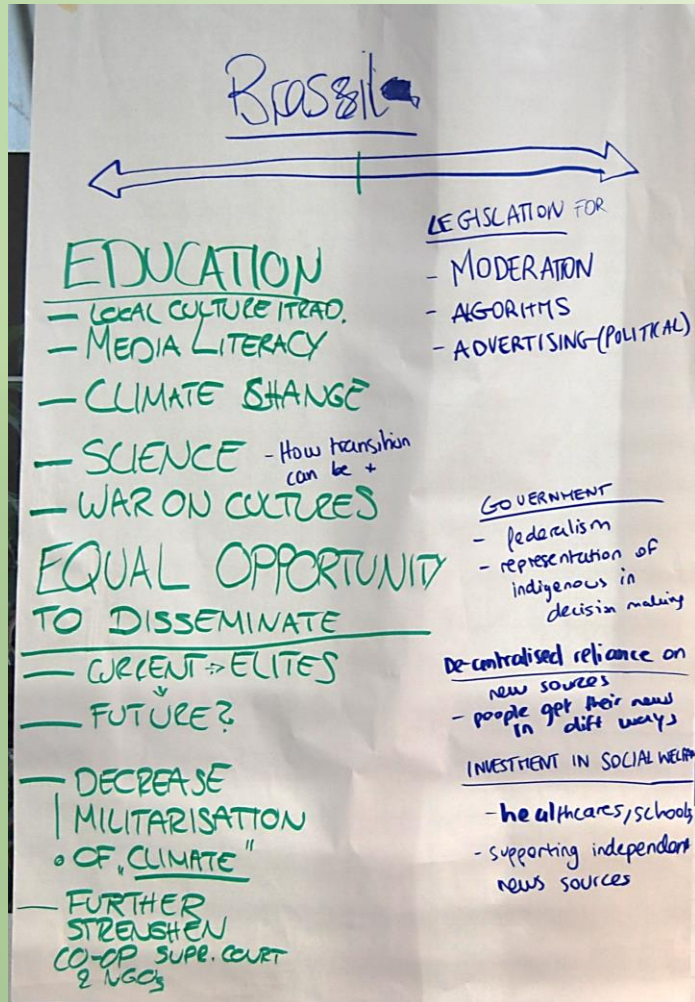
# United States of America

- USA – a downward spiral
- Criteria for resilient information ecosystem
  - Individual
    - Critical thinking
    - Media literacy
    - Logic and reasoning
    - Ressources to access information
  - System
    - Media education
    - Logic/philosophy education
    - Social equity
    - Ethical and not overwhelming (?) news cycle
    - Public discussion forum





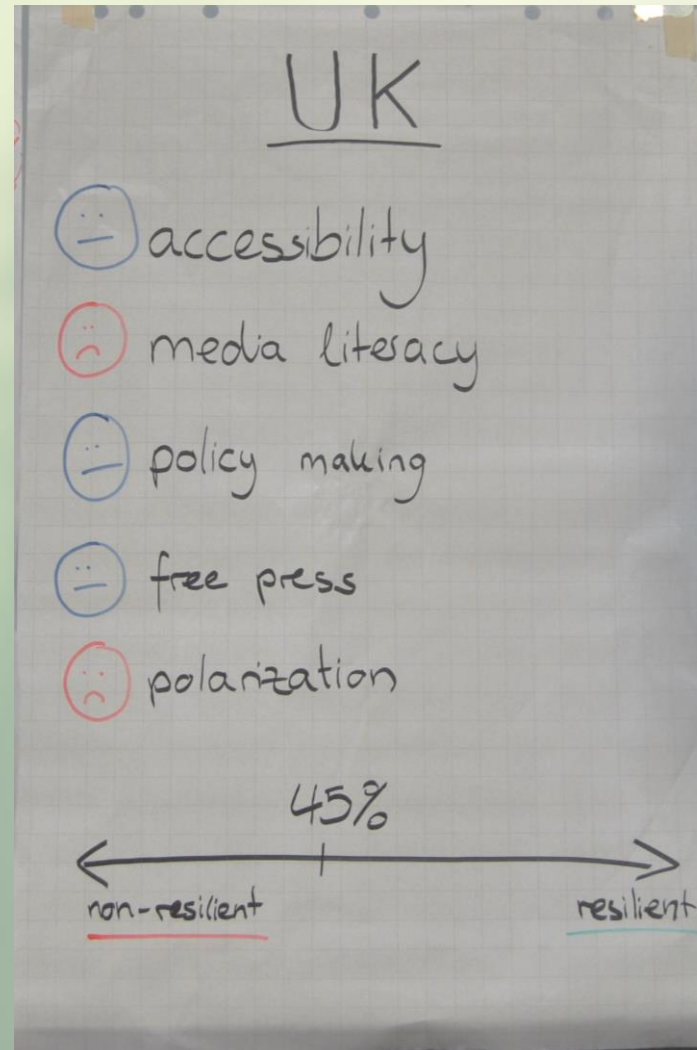
# Brazil



- Education
  - Local culture and traditions
  - Media literacy
  - Climate change
  - Science
  - War on cultures
- Equal opportunity to disseminate
  - Current → elites; Future → ?
  - Decrease militarization of „climate“
  - Strengthen CO-Op (?), Supreme Court, NGOs
- Legislation for
  - Moderation
  - Algorithms
  - Advertising (political)
- Government
  - Federalism
  - Representation of indigenous people in decision-making
  - Investment in social welfare
  - Decentralised reliance on sources

# United Kingdom

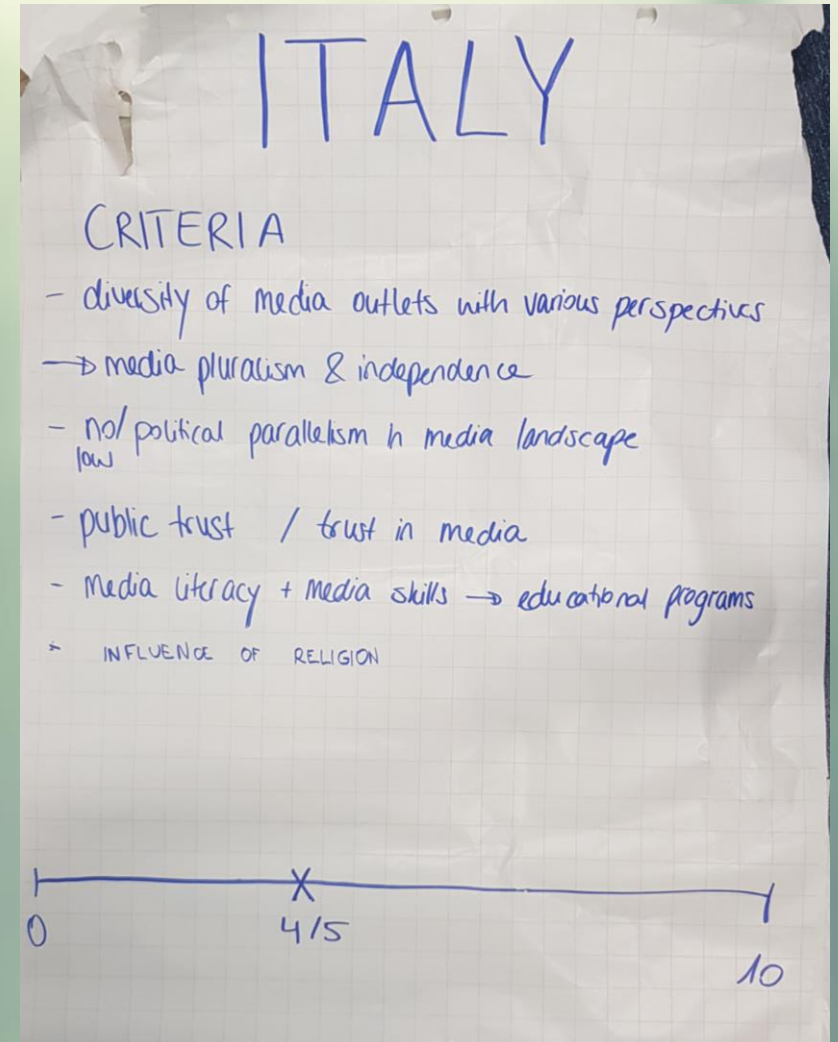
- Accessibility :-|
- Media literacy ☹️
- Policy making :-|
- Free press :-|
- Polarization ☹️



# Italy

## Criteria

- Diversity of media outlets with various perspectives
- Media pluralism and independence
- No/low political parallelism in media landscape
- Public trust / trust in media
- Media literacy + media skills  
→ educational programmes
- Influence of religion

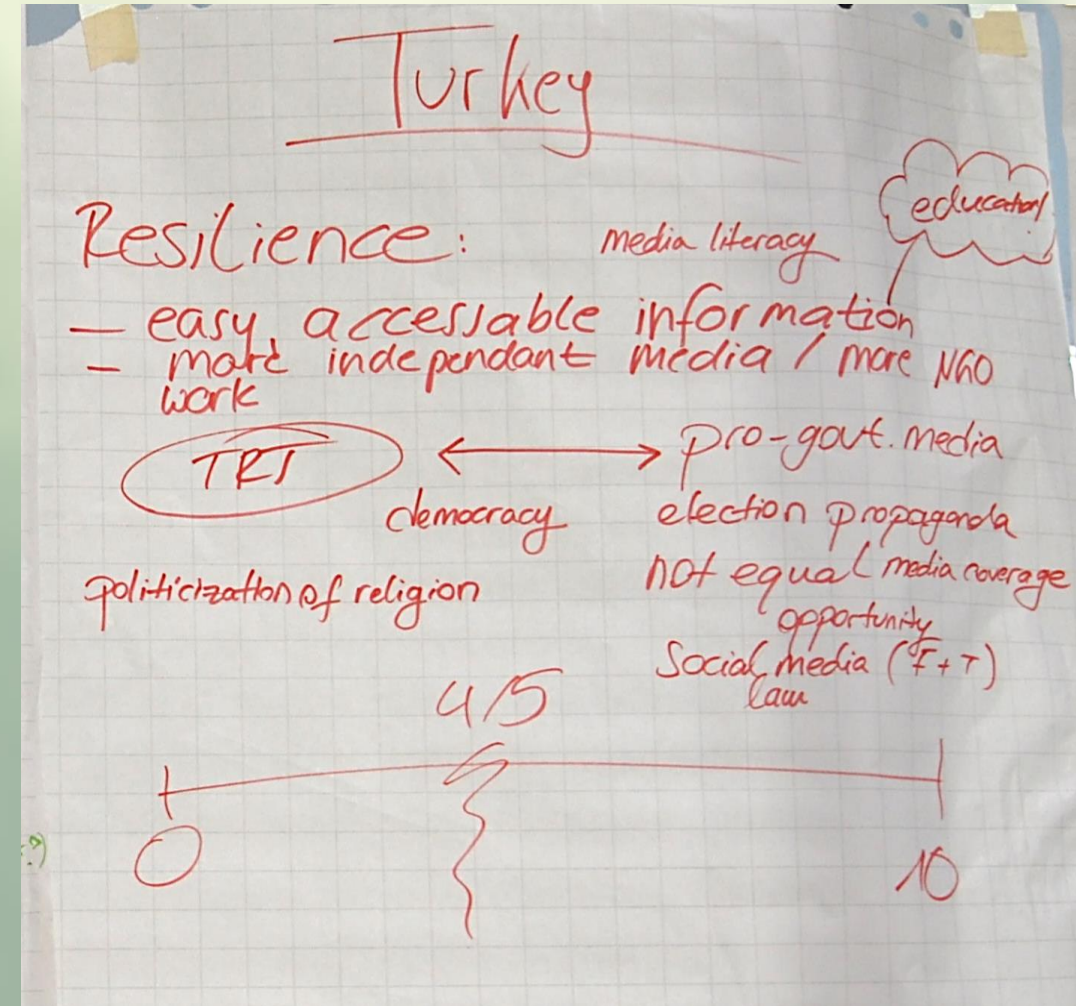




# Turkey

## Resilience: media literacy

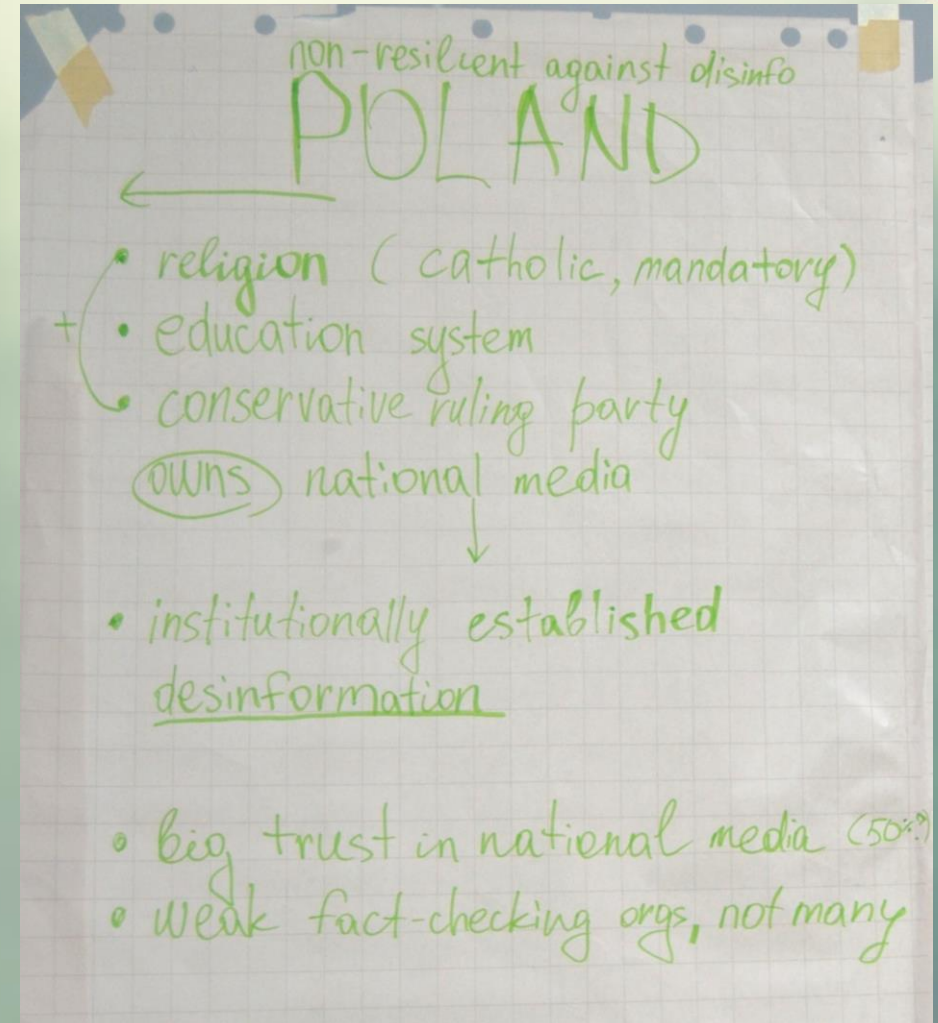
- Easy access to information (educators)
- More independent media /more NGO work
- TRT  $\leftrightarrow$  pro government media
- Democracy, election propaganda, not equal opportunity for media coverage, social media law (F+T)
- Politization of religion



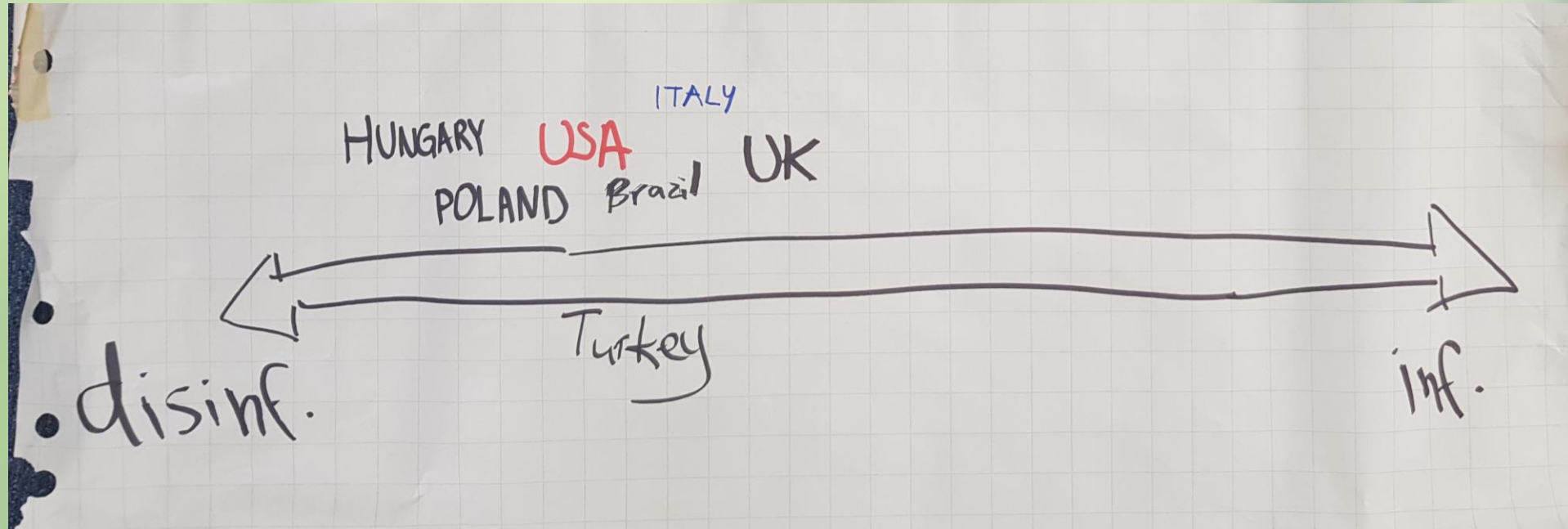


# Poland

- Religion (Catholic, mandatory)
  - Education system
  - Conservative ruling party (owns) national media
- institutionally established disinformation
- Big trust in national media (50%?)
  - Weak fact-checking organisations, not many



# The bigger picture: The resilience of (digital) public spheres

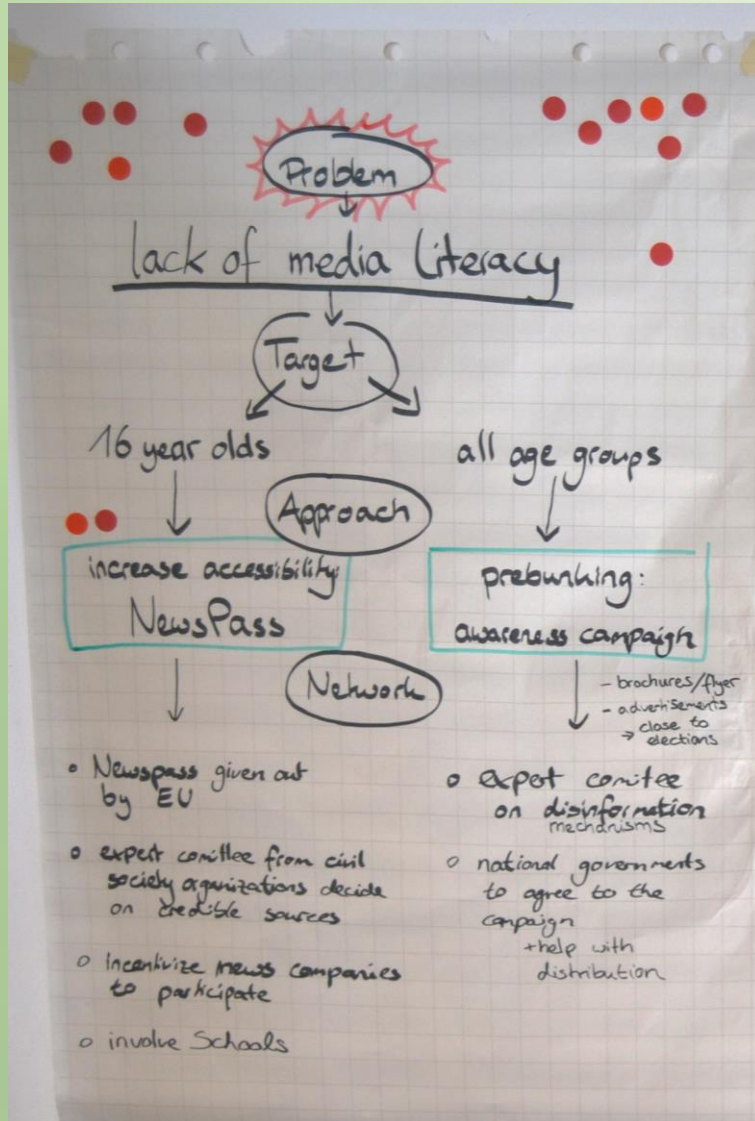


# Policy Action against Disinformation and Climate Change





# 1 “News Pass” and Pre-bunking Awareness Campaign



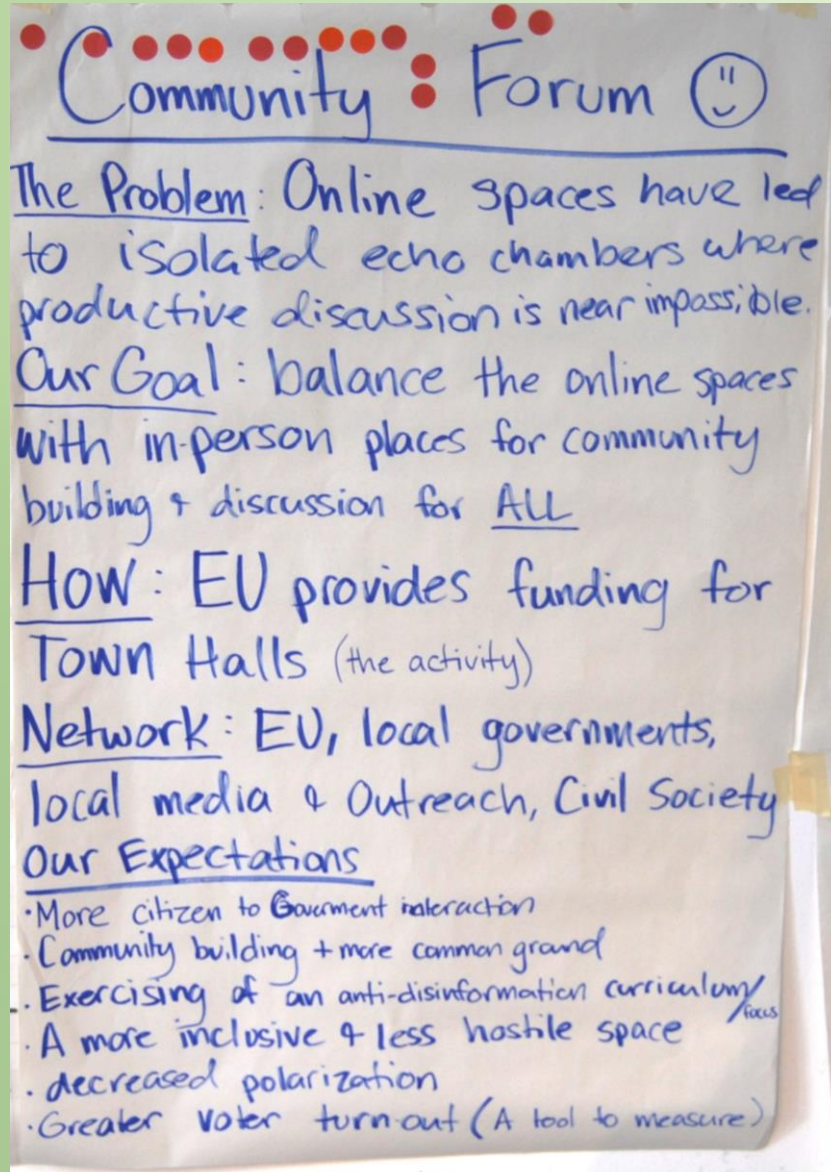
Problem: lack of media literacy

Target group: 16 year old; all age groups

Approach:

- News Pass increases accessibility
  - News Pass given out by EU
  - Expert committee from civil society organisations decide on credible sources
  - Involve schools
- Pre-bunking awareness campaign
  - Brochures/flyers close to elections
  - Expert committee on disinformation mechanisms
  - National governments to agree to campaign + help with distribution
- VOTES: 14

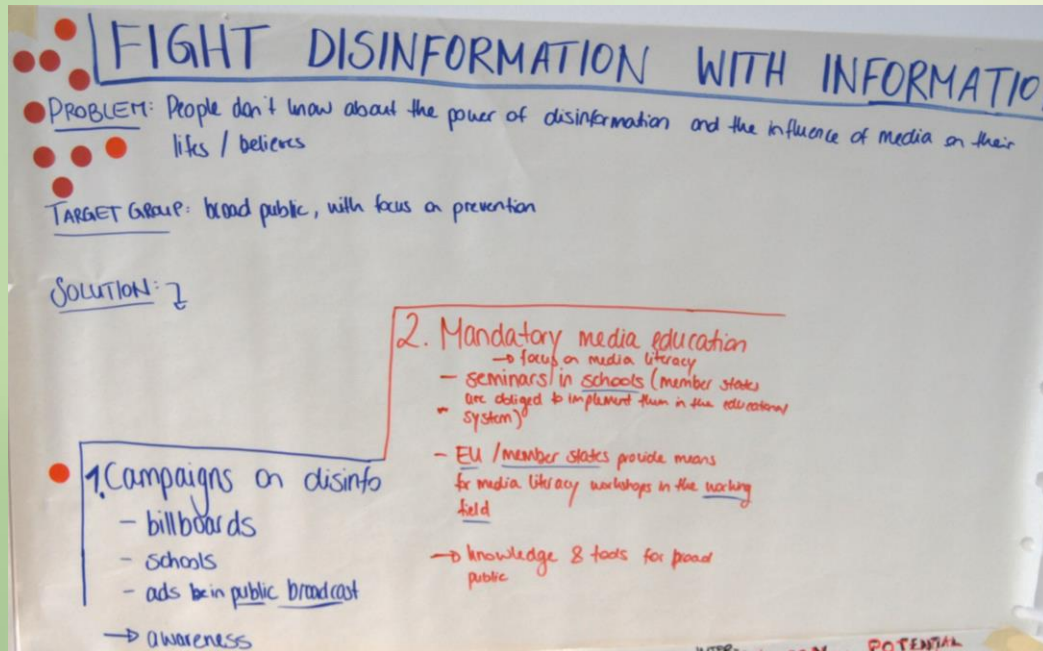
## 2 Community Forum



- Problem: online spaces lead to isolated echo chambers, where productive discussion is near impossible
- Approach: balance online spaces with in-person places for community building + discussions for all.
- How: EU provides funding for Town Halls (activity)
- Network: EU, local governments, local media + outreach, civil society
- Expectations:
  - More citizen to government interaction
  - Community building + more common ground
  - Exercising of an anti-disinformation curriculum/focus
  - A more inclusive and less hostile space
  - Decreased polarization
  - Greater voter turnout (a tool to measure)
- VOTES: 14



# 3 Fight Disinformation with Information



- Problem: people do not know about the power of disinformation and influence of media on their lives/believes
- Target group: broad public, focus on prevention

- Approach:
  - Campaigns on disinformation
    - Billboards
    - Schools
    - Ads in public broadcast
    - → awareness
  - Mandatory media education
    - Seminars in schools (member states are obliged to implement them in education system)
    - EU/member states provide funding for media literacy workshops in working field
    - → focus on media literacy
    - → Knowledge and tools for broad public

- VOTES: 10



# 4 More Education for Media Literacy

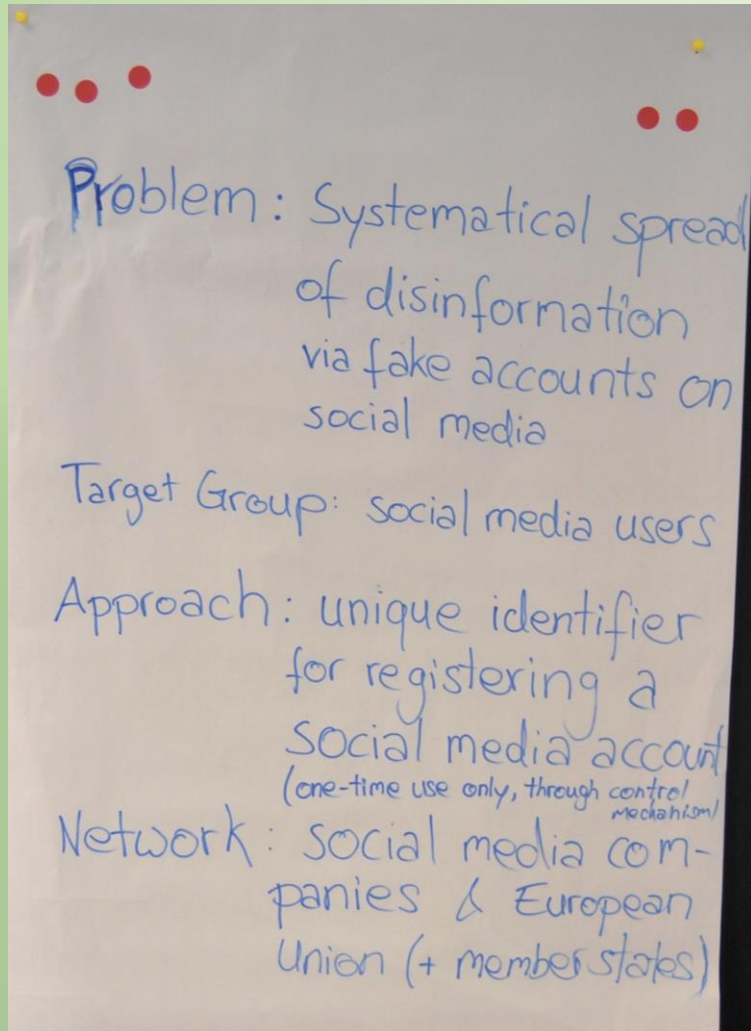
→ awareness

	INTER-GENERATION -AL	NON-NATIVE SPEAKERS	POTENTIAL INSTIGATORS
<b>Serious game</b> → gamification of disinformation politics → emotional bond with characters	+	+	+
<b>quiz on dis-info.</b> → identify disinformation, examples → media snippets → test your knowledge → gifs, memes, popular culture, ...	+		+
<b>MOOC</b> → online class → current status disinformation / impact → actors, motivation behind sharing disinfo → spheres: digital, analogue, ...	+	+	+
<b>E+ Media Literacy</b> → incentive: mobility and understanding → PAN EUROPEAN Disinfo Understanding	+		
<b>Offline workshop</b> → personal contact → local point of contact → aim: heterogeneous individuals discuss	+	+	
<b>ART + CULTURE</b> → arts communicate diff. from text! → EU-funded arts programmes → KIC programme	+	+	
<b>SUMMER-SCHOOLS</b> → solutions - LAB → information literacy academy (cyber skills)	+		

- Target groups: intergenerational, non-native speakers, potential instigators (?)
- Serious game (10)
  - Gamification of disinformation politics
  - Emotional bond with characters
- Quiz on disinformation
  - Identify disinformation, examples, media-snippets → test your knowledge
  - Gifs, memes, popular culture
- MOOC online class (1)
  - Current status of disinformation/impact, solutions,
  - Actors, motivation behind sharing disinformation
  - Spheres, digital, analog...
- Erasmus+ media literacy (3)
  - Incentive: mobility and understanding
  - PAN EUROPEAN Disinfo Understanding
- Offline workshop
  - Personal contact, local point of contact,
  - Aim: heterogeneous individuals discuss

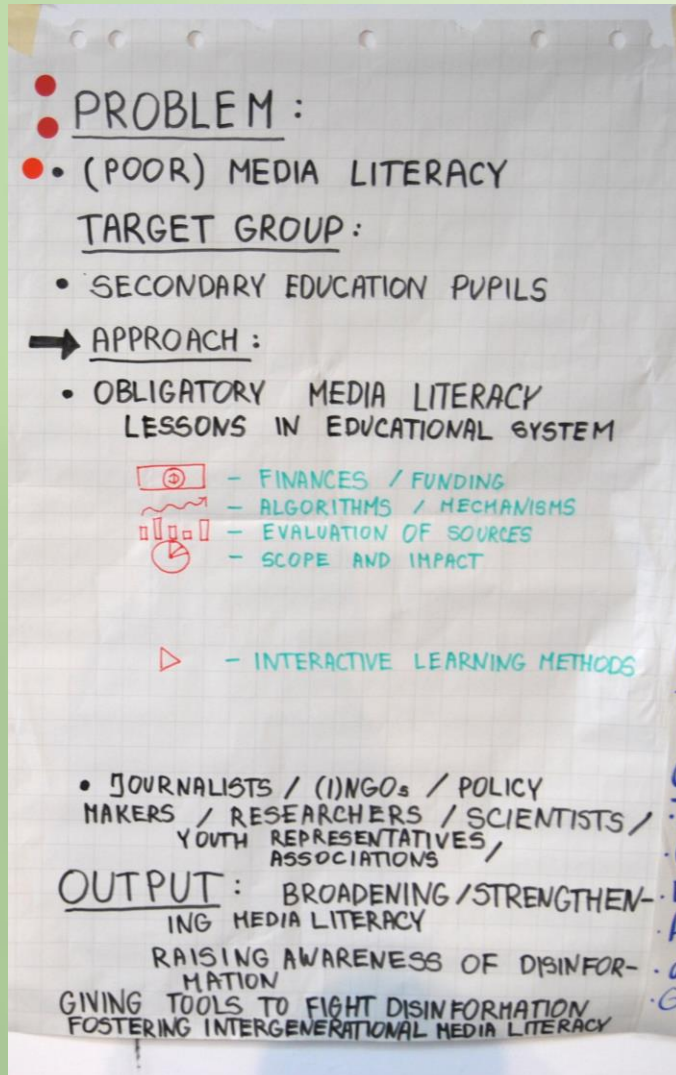
- Art+Culture (4)
  - EU funded arts programme
  - ICIC (?) programme
  - Art communicates different than text
- Summer Schools
  - Solutions lab
  - Information literacy academy (cyber skills)

## 5 Unique Identifier for social media



- Problem: systematical spread of disinformation via fake accounts on social media
- Target group: social media users
- Approach: Unique identifier for registering a social media account (one-time use only, through control mechanism)
- Network: social media companies, European Union (+member states)
- VOTES 5

# 6 Media literacy lessons for secondary education system



- Problem: (poor) media literacy
- Target group: secondary education pupils
- Approach:
  - Obligatory media literacy lessons in educational system
    - Finances/funding
    - Algorithm/mechanism
    - Evaluation of sources
    - Scope and impact
    - Interactive learning methods
  - Journalists, (I)NGOs, policy makers, researchers, scientists, youth representatives associations
- Output
  - Broadening/Strengthening media literacy
  - Raising awareness of disinformation
  - Giving tools to fight disinformation
  - Fostering intergenerational media literacy
- VOTES 3